

SROI Training by nef consulting: Learning to measure what matters

"The training provides practical teaching on the detailed methodology of implementing SROI. I feel more confident to take on my own SROI analysis after the training and will encourage others to go on the training as well." Training participant, July 2008

Organisations from the third, public, and private sectors are increasingly required to demonstrate their social, environmental, and economic impact. **Social Return on Investment (SROI)** is a tool that enables organisations to measure and communicate social value, which includes the environmental and economic.

nef has developed and refined its SROI methodology over the past five years and now offers a comprehensive 2-day 'how to' training course through nef consulting.

The SROI course offered by nef consulting is:

- facilitated by SROI-UK accredited practitioners and count towards SROI-UK accreditation
- aligned with internationally recognised SROI principles
- offered nationwide
- linked into post-training support packages

Each course is facilitated by two trainers and limited to 12 participants, providing a **trainer to participant ratio of 1:6**.

Course Description

2-day SROI Training

Comprehensive 'how to' training course for anyone interested in carrying out their first SROI. Participants are guided step-by-step through the SROI process, with plenty of examples and practical exercises. The objective is to equip participants with all the basic skills required to undertake an SROI. However, SROI is a process that you learn by doing and even with training some stages, such as finding financial proxies, can be difficult first time around. For this reason, we recommend that participants sign up for one of the support packages when they start their SROI.

Cost: £475-850 (Sliding scale depending on organisation size and type)

Dates: 4th/5th December 2008, 28th/29th January 2009, 24th/25th March 2009

Location: LONDON

To book: SROItraining@neweconomics.org / 020 7820 6375

Support Packages

Even with training, the first time you do an SROI can be challenging. We have developed a range of support packages to provide you assistance during your first SROI.

Phone Support

Dedicated nef consultant available for telephone support throughout the process.

Cost: £200

Bundle with Face-to-Face Support

Dedicated nef consultant available for telephone support and 2-half day face-to-face support sessions. These sessions are scheduled as required by the organisation and can take place either at the nef offices in London or at the organisation. Consultant is available to read final SROI report and provide verbal feedback.

Cost: £1000 (Travel outside the M25 charged to organisation at cost)

External Verification of SROI

nef monitors the process to ensure that it is fair, rigorous and transparent and, provided nef standards have been, provides certification at the end of the process. The process of verification involves at least 3 site visits and additional remote checks by a **nef** consultant at various stages of the SROI. The final SROI report is 'audited' by the consultant.

Cost: From £3000 (Actual cost depends on scope of SROI)

For more information

If you are interested in any of these training products or finding out more about whether SROI might be right for your organisation, please contact:

Eva Neitzert

Email: SROItraining@neweconomics.org

Tel: 020 7820 6375

If you want to find out about other nef consulting services, including a full SROI service, contact:

Michael Weatherhead

Email: michael.weatherhead@neweconomics.org

Tel: 020 7820 6393